

Web Advertising Specs and Costs

Web banner ad specs:

188 x 130 pixels.

Ads appear on every page on the website. (not limited to just the home page)

Web banner ad material should be provided in a high res PDF, JPEG, or GIF file.

Ad material can be a flash banner.

Your banner ad can include a link to your company or product website.

No restrictions on the frequency of ad material changes allowed. First change is no charge; additional changes are \$30 each.

Current website statistic reports are available upon request.

Web banner advertising costs:

3-month booking: \$300/mth

6-month booking: \$275/mth

12-month booking: \$250/mth with the last month free (pay for only 11 months)

For more information contact:

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