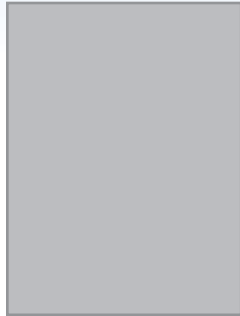


Canadian **VET & VET** Tech Advertising Specs



Tabloid
Trim Size: 10.5 x 14"



Tabloid Spread
Trim Size: 21 x 14"



Journal
Trim Size: 7.5 x 10.25"



Journal Spread
Trim Size: 15 x 10.25"



Half Tabloid Horizontal
Trim Size: 10.5 x 7"



Half Tabloid Vertical
Trim Size: 5.25 x 14"



Front cover bootlug
2.75" x 1.75"



Quarter Tabloid Horizontal
7 x 5"



Quarter Tabloid Vertical
5 x 7"



Business Card
3.5 x 2"

Tabloid
Live 9.75 x 13"
Bleed 10.75 x 14.25"

Tabloid spread
Live 20.5 x 13"
Bleed 21.25 x 14.25"

Journal
Live 7 x 9.625"
Bleed 7.625 x 10.375"

Journal Spread
Live 14 x 9.625"
Bleed 15 x 10.375"

Formats:
Quark, Indesign,
High-Resolution PDF
Binding: Saddle-stitch
Line screen: 150
FTP site available

