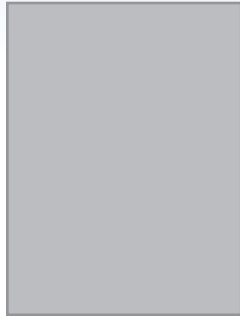


Canadian **VET & VET** Tech Advertising Specs



**Tabloid**  
Trim Size: 10.5 x 14"



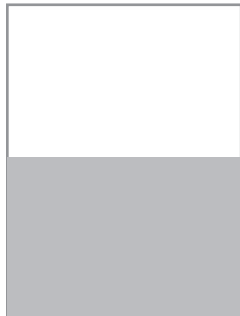
**Tabloid Spread**  
Trim Size: 21 x 14"



**Journal**  
Trim Size: 7.5 x 10.25"



**Journal Spread**  
Trim Size: 15 x 10.25"



**Half Tabloid Horizontal**  
Trim Size: 10.5 x 7"



**Half Tabloid Vertical**  
Trim Size: 5.75 x 14"



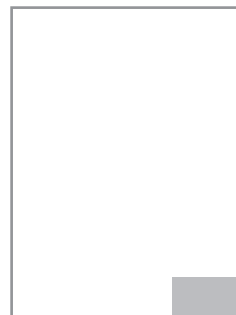
**Front cover bootlug**  
2.75" x 1.75"



**Quarter Tabloid Horizontal**  
7 x 5"



**Quarter Tabloid Vertical**  
5 x 7"



**Business Card**  
3.5 x 2"

**Tabloid**  
Live 9.75 x 13"  
Bleed 10.75 x 14.25"

**Tabloid spread**  
Live 20.5 x 13"  
Bleed 21.25 x 14.25"

**Junior page**  
Live 7 x 9.625"  
Bleed 7.625 x 10.375"

**Junior spread**  
Live 14 x 9.625"  
Bleed 15 x 10.375"

**Formats:**  
Quark, Indesign,  
High-Resolution PDF  
Binding: Saddle-stitch  
Line screen: 150  
FTP site available

